

What's new for 2017?

- Demonstration arena
- Improved traffic flow in booth areas
- National and local speakers
- Working dog demonstrations
- Branding demonstrations
- FFA Fun Zone
- More statewide ranches
- More regional vendors
- More educational opportunities
- Q&A time for Veterinary Feed Directive

Want to know more?

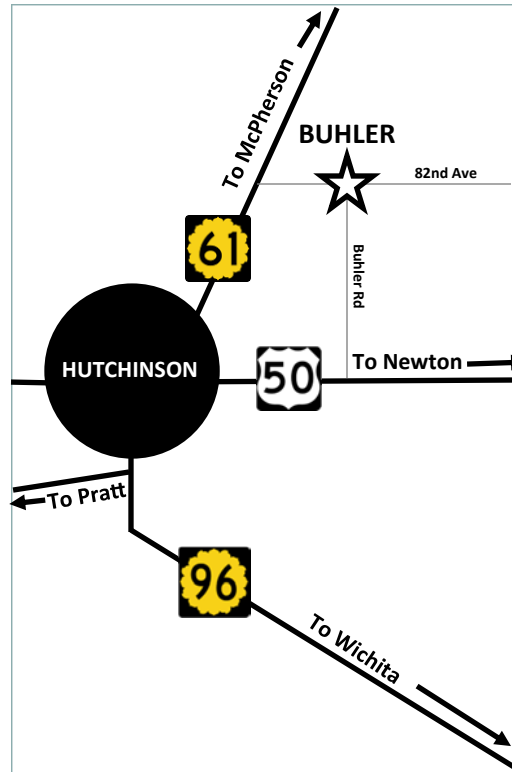
The first Kansas Cattle Drive was a huge success. See for yourself by checking out some of the media coverage:

AG AM: <http://y2u.be/AQ1x4BOz8mc>

AG AM: <http://y2u.be/WA4upZj0z3A>

High Plains Journal: <http://bit.ly/2bjSkFA>

(Website addresses are case sensitive)



K-STATE | Reno County
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RENO COUNTY CATTLEMEN'S ASSOCIATION

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2017
Ranch,
Sponsor &
Vendor
Information

Ranches

The Kansas Cattle Drive was started so that ranchers, K-State Research and Extension, the agriculture industry, FFA, and general public can all come together and learn what's happening in the beef industry across the Midwest. We are hosting ranches from across Kansas on Main Street in Buhler, KS on Saturday February 18th. Ranches will bring a representation of their herds to showcase in portable catch pens near the school. Regardless of temperature there will be plenty of activities, commercial booths, and educational opportunities—both inside the school as well as outside. If you have kids, or are just a kid at heart, come visit the FFA Fun Zone where there will be plenty to do for all ages. Also, plan on eating at one of the available food vendors. We have a great line up of speakers and demonstrations all day - you won't want to miss it!

Cost is \$25 per pen (4 head per pen, 2 pens maximum per ranch). Booths are available inside for \$25. Want an indoor booth and outdoor pen? That combo is available for \$45.

If the weather is bad you have the option to set up a booth/display in the gym.

Vendors

Do you have a product, service, or educational message to get out to the ag community or general public? Get the traffic you need at the Kansas Cattle Drive! 2016's Kansas Cattle Drive saw approximately 600 attendees, and we're already receiving calls about 2017. Don't miss out on this opportunity to reach a large audience in person.

Booth pricing starts at \$100, with additional options for advertising and meal packages at increased rates.

Sponsors

Sponsors at the first Kansas Cattle Drive enjoyed publicity in publications and media such as the High Plains Journal, Ag AM in Kansas, the Hutchinson News, Kansas Ag Land, and regional radio and television. We anticipate coverage in these outlets, and more, for 2017.

We have several sponsorship options available to get your name noticed. For underwriting possibilities, contact Darren Busick at 620-662-2371 or darrenbusick@ksu.edu.

Other sponsorship opportunities & levels available besides those listed to the right. Give us a call for more details.

Registration Form

Ranch Vendor Sponsor

Ranch/Company Name:

Address:

Phone:

E-Mail:

Number of Head: _____
4 head per pen

\$25 Ranch (per pen/booth)

\$100 Sponsor/Vendor

\$200 Sponsor/Vendor (\$15 Cattle Bucks, Group Facebook and Program Ads)

\$500 Sponsor/Vendor (\$30 Cattle Bucks, Choice of Available Booth Space, Individual Facebook and Group Program Ads)

Door Prize—Bring a door prize valued at \$50 or more. Drawing is at your booth and promoted at event.

Amount Enclosed: _____

Mail To:

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